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M.Sc in Engineering Management - An-Najah National University

BA in Computer Science – Main (Banking and Financial Sciences – Minor) Yarmouk University – Irbid - Jordan

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## Education

1. General Secondary Certificate in Scientific Branch
2. B.Sc in Computer Science – Main (Banking and Financial Sciences – Minor)
3. M.Sc in Engineering Management (Specifically E-marketing where the title of my thesis is "Factors affecting the implementation of E-marketing in Small and Medium Restaurants in Palestine")

Institution	Degree(s) or Diploma(s) obtained	Year
An-Najah National University	M.Sc	2014-2017
Yarmouk University	B.Sc	1992-1996
Attil Secondary School	General Secondary Certificate	1992

## Experience

- Lecturer of Computer Science at Palestine Technical University-Kadoorie (1997-till now).
- Part time - Lecturer of Computer Science at Palestine Technical College -Kadoorie (1996 – 1997).

## Languages

- 1- English: Excellent ( reading and writing)
- 2- Arabic: native language.

## Training courses

- 1- Unix – Novell – Access: 1997
- 2- Visual Basic:1999
- 3- Conflict Analysis Course: 2016.
- 4- CISCO Level 1+2 :2017
- 5- E-Learning using Moodle: 2017
- 6- E-Marketing - Managing Paid Digital Campaigns: 2019.

## Research Interests/Skills

Management – Database – Programming Languages – Software – IT – E-marketing

## Courses taught

- 1- Introduction to computer.
- 2- Software applications 1 + 2
- 3- Multimedia using Flash and Photoshop.
- 4- Database 1 , Database 2
- 5- Operating systems.
- 6- Computer networks
- 7- Advanced databases using Oracle
- 8- Algorithms using C ++ language
- 9- Promotion
- 10- Management of IT Services
- 11- Network management using Linux system
- 12- Graduation project
- 13- Internet applications – practical
- 14- Office Automation
- 15- Printing and desktop publishing
- 16- Editing Sound Digitally (Adobe Audition)

## Skills

- 1- Database Management (Access – Oracle – SQL server)
- 2- Programming Languages ( Basic – Cobol – Fortran – Pascal – Visual Basic – C/C++ )
- 3- HR Management
- 4- Statistical Analysis
- 5- Engineering Economics
- 6- Risk Management
- 7- Crises Management
- 8- Project Management ( using Ms-project and Primavera)
- 9- Supply chain Management
- 10- Quality Management

- 11- E-commerce
- 12- E-marketing
- 13- Strategic Management

## Publications

- Qashou, A., & Saleh, Y. (2018). E-marketing implementation in small and medium-sized restaurants in Palestine. *Arab Economic and Business Journal*, 13(2), 93-110.
- The Influence of Social Network Use on Students' Academic Performance. *Palestine Technical University Research Journal*. Accepted: 27/5/2020 (Corresponding author).
- Qashou, A. (2020). Influencing factors in M-learning adoption in higher education. *Education and Information Technologies*, 1-31. DOI: <https://doi.org/10.1007/s10639-020-10323-z>
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## References

Dr. Yahya Saleh	An-Najah National University
Dr. Ayham Ja'roon	An-Najah National University
Dr. Mohammad Othman	An-Najah National University