

AWS MOHAMAD RAHHAL

Graphic Design Department Coordinator, Lecturer and Art director

Ramallah, Palestine

Mobile: (+972) 594182259

Email: awsrahhah@gmail.com

SUMMARY

I am a Graphic Design Department Coordinator, Lecturer and Art director at Arab Open University. I hold a Master's degree in Visual Arts and Visual Communication Design, more than ten years of experience developing designs. Specialized in digital media, animation, branding, marketing & advertising, UI&UX, packaging & publishing, visual art and communication design services. Providing exemplary insight and expertise in the design, development, and implementation of multimedia in the corporate & academic sector. Having worked with some of the industries finest, I pride myself on being able to demonstrate a natural talent for reaching out to the students, offering a fresh and dynamic approach to the world of Designing.

WORK HISTORY

Graphic Design Department Coordinator, Lecturer and Art director

(Sep2019 - Current) Arab Open University, (Ramallah, Palestine)

Responsible in providing exemplary insight and expertise in designing and developing the Advertising campaign of the Arab Open University, as well as ability to demonstrate a natural talent for teaching and reaching out to the students, offering a fresh and dynamic approach to the world of Designing.

This work involves all academic and corporate platforms, including:

- Creating innovative and expressive graphics and academic advertising campaigns.
- Developing and implementing an academic multimedia designs and advertising campaigns for AOU.
- Plan, organize and deliver graphic design instruction in didactic, laboratory or classroom settings to promote student success within a community college setting.
- Collaborate with department chair, faculty, and peers to evaluate, revise, and develop curriculum.
- Provide students with assessment & clear feedback for academic performance.
- Appropriately document student progress and grading achievement of student learning outcomes.

Senior Graphic Designer – Animator (Nov2015 to Aug 2109)
7G Media Consultancies, (Dubai, UAE)

Responsible in setting the overall artistic style and visual image to be created for each project and involved in all of the different forms of advertising, including online advertisements, movie productions, animation, digital media, print designs, such as magazines, books, newspapers and advertising campaigns.

This work involves all media platforms, including:

- Collaborate with other designers for creating innovative and expressive graphics.
- Strategize designs that elicit a positive response and communicate important ideas
- Design interesting and effective graphics that are impressive for the company.
- Organize campaigns that utilize stunning graphics to create a positive impression.
- Integrate company values into design work in order to effectively demonstrate.
- Consult with management to ensure designs adhere to company standards.
- Innovating new and exciting visual designs that capture the target markets.
- Present and discuss with clients to develop an artistic approach for approval.
- Coordinate and review artworks with other artistic and creative departments.

Graphic & Visual arts designer (Jul 2014 to Dec 2016)
EMU News Zone, Eastern Mediterranean University, Turkey

I was involved in creating a variety of products, such as websites, advertising, magazines, posters, product packaging, exhibitions, and displays.

This work covered all distinct identity for a product or service, including:

- Thinking creatively to produce ideas, concepts and developing interactive design.
- Working with a team to create the designs, or complete the whole project.
- Presenting finalized concepts and proofreading to produce high-quality work.

Graphic & Web Designer (Jan 2012 - Apr2013)
Concepts Technologies LTD, Ramallah, Palestine

I was involved in designing advertisements, magazines, websites, mobile apps and working with a range of media, including animation, digital media and motion graphics.

These works include, but aren't limited to, the following:

- Presenting initial design ideas and drawing up detailed website specifications.
- Designing sample page layouts including graphics, and digital photographs.
- Working with other web specialists including web developers.
- Creating backup files and updating websites.

Graphic Designer (*Feb 2010 - May 2012*)

The Information Technology Incubator (PICTI), An-Najah University, Palestine

I was working on a huge variety of products, including developing the overall layout and production design for advertisements, brochures, magazines, and corporate identity.

This work covered all Digital media and brand management, including:

- Develop the overall look or style of a publication, an advertising campaign.
- Develop graphics for product illustrations, logos, print design and websites.
- Present the design and incorporate changes recommended into the final design.

EDUCATION

M.A. in Visual Arts and Visual Communication Design 2015

Eastern Mediterranean University (North Cyprus, Turkey)

Faculty of Communication and Media Studies - Grade: CGPA 4.00

B.A. in Graphic Design, 2012

An-Najah National University (Nablus, Palestine)

Faculty of Fine Arts - Grade: CGPA 3.61

COURSES

Computer Graphics 70 Hours

Cyprus, Eastern Mediterranean University - 2014

Activity: Fundamentals of graphic design by demonstrating the elements

Multimedia Design and Applications 50 Hours

Palestine, Organization of Project Hope - 2013

Activity: The course examines digital resources, web design and 3D objects.

CERTIFICATIONS

Certificate III program in Graphic Design (Digital Arts)

Institute of Graduate Studies and Research EMU, License VACD599 - February 2015

Certificate IV in Visual Arts

Eastern Mediterranean University, License VACD501 - June 2014

VOLUNTEER EXPERIENCE

Air Pollution Campaign at Cyprus international Institute of Management (CIM)

April 2014 – July 2015

The Air Pollution campaign was established to raise awareness about Air pollution, targeting all ages and backgrounds living in North Cyprus.

SKILLS

Software

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

HTML

3D Max

Flash

CorelDraw

Dreamweaver

Maya

Adobe PageMaker

Adobe After Effects

Adobe InDesign

LANGUAGES

- Arabic Mother Language
- English Fluently
- Turkish Fluently

I will gladly provide any required documents upon request.